



CONSTRUCTION WATCH 2024

**EXHIBITOR & SPONSOR
OPPORTUNITY PACKAGE**

DATE: 16TH OCTOBER 2024

TIME: 08:30 - 16:00

**VENUE: CLAYTON, SILVER SPRINGS
TIVOLI, CORK, T23 E24**





EVENT DESCRIPTION

What is Construction Watch?

HomeBond welcomes you to Construction Watch 2024 at the Clayton Silver Springs, Cork a must attend event for the residential construction sector in Ireland.

A full day conference among leading Irish policy & building standards experts and stakeholders exploring the intersection of housing & residential construction solutions that support engagement, research and government regulations and policy.

In collaboration with experts from the Construction sector who have a common goal to promote building standards, consumer protection and address common issues related to housing & residential construction at national & international level; network with trade exhibitors, sponsors and delegates to hear from leading voices across the residential construction sector.





WHY EXHIBIT ?

At Construction Watch 2024

- Meet existing & potential customers
- Strengthen your brand positioning
- Generate sales leads & advance the sales cycle
- Increase your visibility and exposure
- Launch a new brand, product or service
- Establish contact and network with experts and stakeholders
- Exchange information, knowledge, and best practices
- Hear from leading voices across the residential construction sector





EXHIBITION OPPORTUNITIES

Package	Standard	Premium	Headline
Stand Space	tabletop	tabletop	double tabletop
Trestle Table	✓	✓	✓
Chairs	2	2	4
Access to electrics	✓	✓	✓
Delegate tickets	2	2	4
BuildSmart App (exclusive offer)	2	2	4
Additional tickets	20% discount	20% discount	50% discount
Pre-event Social Media post	1	1	1
Post-event Social Media post	1	1	1
Logo of delegate handout	✓	✓	✓
Logo on Master Presentation	-	-	✓
Profile on Event Website	✓	✓	✓
Literature in Delegate Packs	-	2pp A4 Max.	4pp A4 Max.
Audience Address	-	-	10 minutes
Attendee List Post-Event(subject to GDPR)	✓	✓	✓





SPONSORSHIP OPPORTUNITIES

Package	Lunch/ Refreshment Sponsor	Delegate Lanyard Sponsor	Delegate Bags/ Bag Sponsor
Availability	2	1	1
Delegate tickets	2	2	2
Additional tickets	20% discount	20% discount	50% discount
Pre-event Social Media post	1	1	1
Post-event Social Media post	1	1	1
Logo on delegate handout	✓	✓	✓
Logo on relevant Presentation Slides	✓	-	-
Profile on Event Website	✓	✓	✓





REQUIREMENTS

All Exhibitors and Sponsors are required to send the following material at least 28 days prior to the Conference:

1. Company logo (Hi-res jpeg format (min 300dpi) or a png file) and website address URL.
2. 350-word Company description with website address included.
3. Your social media links: LinkedIn, Twitter, Facebook, Instagram
4. Attendee names, business titles, company names and email addresses
5. Any notified bespoke requirements associated with your specific exhibitor / sponsorship package
6. Where relevant, Speaker pic (Hi-res jpeg format (min 300dpi) or a png file) and short bio (approx 150 words)
7. Where relevant, Speaker contact details including email address and mobile number
8. Where relevant, pre prepared tweet to go out during your Speaker presentation
9. Where relevant, provide MP4 file of 20 - 30 second advert/video for display on social media
10. Where relevant, your literature for the Delegate Packs





THANK YOU FOR YOUR SUPPORT

We look forward to your participation
at Construction Watch 2024.

For any queries or questions that you
may have or if you require more
information contact Alaine via email
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